

Andy Core's Audio-Visual Requirements

By following these guidelines you can guarantee Andy will deliver a high impact experience. Please ignore those that do not apply. If some of these requirements cannot be met, please contact Andy as soon as possible to help you find a work-around. Andy would like to do a mic check the evening before if possible.

1. Staging:

- If a podium is being used for introductions, set it to one side of the stage, or back a few feet (1 meter) from the front of the stage so that Andy can walk in front of it.
- Andy can easily work from the floor (audience level), but prefers to use a stage or riser.

2. Audio-Visual Materials:

- Wireless lavalier (TIE CLIP) microphone and podium microphone for introductions.
- If reasonable, remove LCD projectors and screens.
- (For programs > than 70 minutes) A CD player patched into the house sound. Andy plays energizing music at very specific times during his presentation. Andy uses energizing music during audience interactions. Andy can either use a remote control (preferred) for the music or signal to the sound booth.

3. Seating:

- Use two smaller side aisles on either side of center versus a center aisle. The best seats in the house - directly in front of the speaker - are often wasted in a large empty aisle. The speaker is forced to run stage left, stage right, to address a "divided" audience.
- Curve or angle your seating. Curved seating exceeds straight row capacity by 26%.



- Bring the front row of seating within 3 feet of the stage if possible. This really pumps up the energy!
- Stagger the chairs. Eliminates twisting, bobbing and craning to see around the head in front of them.
- Rope off the back 10 rows until ten minutes into the presentation. Have a door host direct participants to take the seats up front.

4. Lighting:

- Bring stage and house lights all the way up! People remember more, respond more, and laugh more in bright conditions. Andy needs to see their faces.
- Andy moves around during his speech and mingles with the audience. If the room has any spotlights, aim them for a general wash of the very front center 15 feet of the stage.

5. A Table at the Back of the Room:

- Please provide a table in the back of the room as Andy gives away a free four week program for all audience, and/or other free bonus handouts, in addition to his additional learning materials.
- A volunteer to aid in handing out the post program handouts is greatly appreciated, but not mandatory.

CONTACT INFO: Andy Core, M.S. - Lifestyle Realist

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